

Sliwinski, Mary

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Sent: Wednesday, April 09, 2003 9:41 AM
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Subject: Armadillo Club Website

Dear Armadillos and Armadillo Affiliates:

This is to announce that we have a new website: www.armadilloclub.com
<www.armadilloclub.com>

That should be easier to remember!

In the week or so since the site has been up (and even though it was not officially announced yet) we have had over 60 "hits" on the Jobs page. So, people are looking. If your firm has an opening, please e-mail me an announcement that can be pasted onto the site asap. Now that I have two days a week off, I am updating the website almost daily so bookmark the page and be sure to send in your news and job openings on a regular basis.

This is the first e-mail I've sent out since switching to Sepanik Cortner. I may have missed adding the addresses of some people in your firms who should be on the list. Please check the distribution list and either let me know if there are others who should be added or deleted so I can get this updated once and for all. I know there are, so thanks in advance.

As you will see, the website is now in an easier format such that you don't have to scroll down everything to get to the parts you want. Also, I've added a few pages that pertain primarily to other groups I belong to. (I don't have time to maintain three or four sites!) The other reason I've joined pages for these groups to our page, however, is because it provides for a good cross-marketing opportunity since you never know when one of those people might need a good attorney. Actually, it has already worked out that way in the week since the site has been up and running. I've been able to hook up one of our male affiliates with a new potential non-attorney client.

The other group that I added a day or two ago is the Notre Dame Club of Chicago Networking Group (which I started last month) so you will see a page for them. I plan to start a similar group for Loyola and DePaul soon. (If any of you are grads from those schools and want to be involved, let me know.) For those of you aspiring to be equity partners at your firms some day, remember: cross-marketing is good, especially if you work in a big firm for an "institutional" client with no real chance to develop your own clients. I am going to be posting a lot of networking opportunities on the site. If you have time, take advantage of them.

If you have anything you want posted under any of the categories or if you have any other categories you want added (Personal Ads?) let me know.

Best wishes.

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